

# Comparative Market Analysis (CMA)

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 [gamishelp.dynaconnections.net/knowledge-base/comparative-market-analysis-cma/](http://gamishelp.dynaconnections.net/knowledge-base/comparative-market-analysis-cma/)

November 20, 2018

The **CMA** module in **connectMLS** allows you to create basic and advanced custom **CMA** reports. The **CMA** worksheet will be most commonly used to create a **CMA** report for a seller, however it can also be used to create an analysis for a buyer. You can start a **CMA** after locating **Comparables** from the **Search** tab or you can create a **CMA** and then locate **Comparables**.

1. To create a **CMA**, click the **Reports** tab on the navigational menu bar. Then click on **Add New CMA Report**.

The screenshot shows the Georgia MLS Reports page. The navigation bar at the top includes 'My MLS', 'Search', 'Listings', 'Reports', and 'Forms'. The 'Reports' tab is highlighted with an orange box. Below the navigation bar, the page is divided into four main sections: Comparative Market Analysis (CMA), Miscellaneous Reports, Statistical Reports, and Financial Calculators. In the 'Comparative Market Analysis (CMA)' section, the 'Add new CMA report' option is highlighted with an orange box. The other options in this section are 'Manage CMA Reports' and 'Manage CMA Stationery'. The 'Miscellaneous Reports' section includes 'Custom Reports' and 'Property Flyers'. The 'Statistical Reports' section includes 'Area Market Survey', 'Market Statistics Report', 'Market Trends', 'Market Share Report', and 'Market Conditions Addendum'. The 'Financial Calculators' section includes 'Payment Calculator', 'Buyer's Approximate Closing Costs', 'Seller's Net Proceeds', 'Early Payoff', 'Tax Savings', and 'Buy vs. Rent'. The footer of the page contains the copyright information for dynaConnections Corp. and the ConnectMLS logo.

**Georgia MLS** Multiple Listing Service

My MLS Search Listings **Reports** Forms SmartBar - find listings and more...

### Comparative Market Analysis (CMA)

- Manage CMA Reports  
Manage Comparative Market Analysis (CMA) reports for sellers and buyers.
- Add new CMA report**  
Create Comparative Market Analysis (CMA) reports for sellers and buyers.
- Manage CMA Stationery  
Manage stationery that can be used in CMA reports.

### Miscellaneous Reports

- Custom Reports  
Specify which columns to display in your search results and save the report template for future use.
- Property Flyers  
Create and manage basic and custom flyers: Auto-populate from listings, associate with clients, save as templates for re-use.

### Statistical Reports

- Area Market Survey  
Generate a report of average, median, maximum, and minimum statistics for listings and sales in specified areas.
- Market Statistics Report  
Generate a report of average prices and market times for listings and sales, along with % sold, SP:LP Ratio, and % expired.
- Market Trends  
Generate a Market Trends Report
- Market Share Report  
Generate a report of yours or your office's market share, optionally displaying your ranking, and a top 10 list of offices in a specific market.
- Market Conditions Addendum  
Generate a Market Conditions Addendum to Appraisal Report

### Financial Calculators

- Payment Calculator  
Compute loan payments and display or print a loan amortization schedule.
- Buyer's Approximate Closing Costs  
Calculate the typical settlement and escrow costs a purchaser will incur in purchasing a home at a specific sales price.
- Seller's Net Proceeds  
Calculate the typical total funds a seller will receive (or pay) when their home is sold.
- Early Payoff  
Generate a report to show how making extra payments can significantly reduce the interest a home owner pays on a loan.
- Tax Savings  
See the tax savings provided by home ownership.
- Buy vs. Rent  
Create a report that shows the financial benefits of buying over renting.

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Continue Cancel

Before creating your New CMA, provide a meaningful description (e.g. property address, client name, etc.) and associate it with a client, then click Continue.

**\* Description:**

**\* Property Type:**

**\* For Client:**

[Click here to add a new client](#)

**OR**

Select Client:

Click here if client's address is the subject property

Continue Cancel

2. Type in a **Description** (name) for your **CMA Report**.
3. Select a **Property Type** or class from the drop-down menu.
4. Select the Client from your contact list. You can also add new clients to your contact list here.
5. When finished, click **Continue**.

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