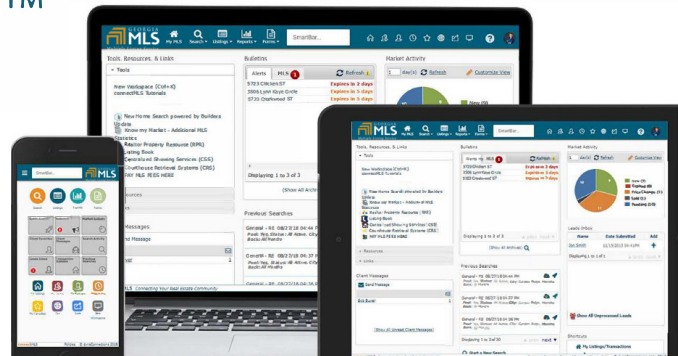
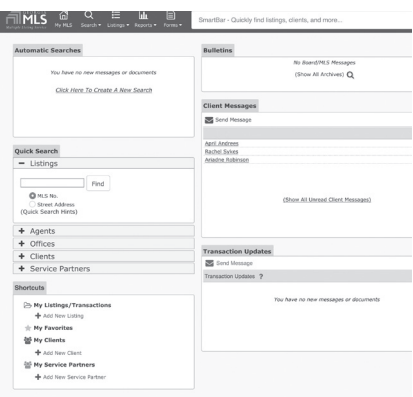


connectMLS™ Features



“MY MLS” HOME PAGE

- Customizable/Widgets
- Shortcuts to Key Functions
- Market Activity Snapshot
- Board/MLS Messages
- Previous Searches
- Client Activity Communication Feature
- Incoming Leads
- Real-time Keyword Searches via SmartBar
- Multi-Tasking Windows

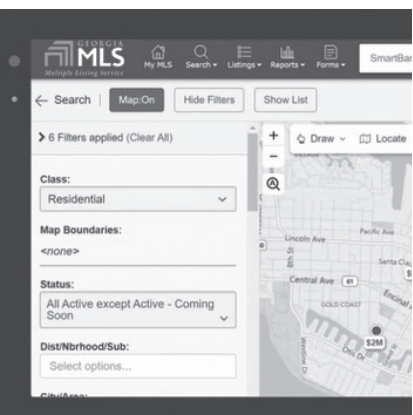


LISTING REPORTS/SEARCH RESULTS

- Responsive Client and Agent Reports
- Customizable 1 Line Grids
- Download Listing Reports to PDF

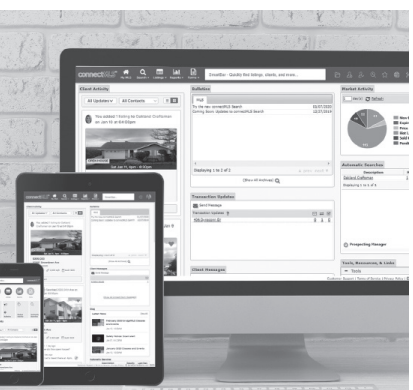
PROPERTY SEARCHES

- Count-on-the-fly
- Customizable per Agent
- Save/Load Default/Last searches
- Boolean (Advanced) Search Options
- Saved Search Templates (Manual and Automatic)
- Hotsheets



INTERACTIVE MAPPING TOOLS

- Responsive Map Search (i.e. Rectangle, Circle w/miles, Polygon, Multiple Shapes, Search While Moving Map)
- Birds Eye, Aerial and Road Views
- Driving Directions/Routing



PROSPECTING (AUTOMATIC) SEARCHES

- Personal or Associate with Clients
- Various Search Frequency Settings Including Real-time
- Notify Client Search Ran
- Monitor Client Viewing Status
- Reverse Prospecting

REAL ESTATE FINANCIAL TOOLS

- Payment Calculator
- Early Payoff Tax Savings
- Buy vs. Rent Buyer's
- Closing Cost
- Seller's Net Proceeds
- Email, Save, Print

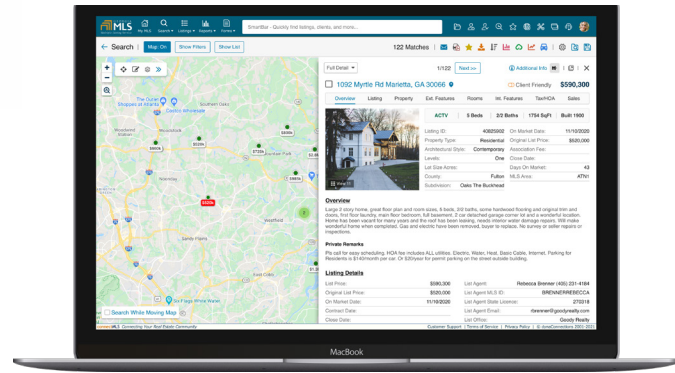
STATISTICAL REPORTS

- Area Market Survey
- Market Statistics Report
- Market Conditions Addendum
- Graphs/Charts

PROPERTY FLYERS

- Area Market Survey
- Market Statistics Report
- Market Conditions Addendum
- Graphs/Charts

connectMLS™ Features



PUBLIC RECORDS/TAX DATA

- Integrate with third-party vendors via a SmartLink out to vendor site

COMPARATIVE MARKET ANALYSIS (CMA)

- Buyers/Sellers CMA
- Fully Customizable (i.e. Cover page/letter, resume, subject property, comparables, reports, statistic reports)
- Print, Save, Email, Export as PDF

CLIENT PORTAL

- Web Page Automatically Created
- Branded with Agent's Info, Logo, Picture
- View Property listings, CMA, Forms, Financial Reports, Messages, Flyers, Service Partners, Monitor Transactions, etc.
- Client Interest on Property Listings
- Automatically Saved and Sent to Agent
- View Additional Links (i.e. My Listings, My Website, My Resume, Calculator, etc.)

AGENT TEAMS SUPPORT

- Shared Account Access with Data Sharing
- Permission Controlled by Lead
- Team Branding

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

- Import/Export Contacts
- Comprehensive Management
- Manage Searches, CMAs, Flyers, and Referrals
- Send E-mail to multiple Clients at once
- Lead Capture Tool from Websites

EMAIL CAPABILITIES

- Listings, Hotsheets, CMA, Forms, Financial Worksheets, Messages, Templates, etc.

OPEN HOUSE/TOUR MANAGEMENT

- Search Open Houses and Tours

SOCIAL/BUSINESS NETWORKING TOOLS

- Clients can Refer Agent to Friends
- Clients can Contact Agent-Referred Service Partners
- Service Partners can contact Agent-Referred Clients
- Links to Social Media (i.e. LinkedIn, Facebook, Twitter, etc.)

ONLINE HELP

- Online & PDF Manual (searchable)
- Tutorial/Demos
- Top FAQs
- Online e-Tips